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**Continental Expands Radio Program with Advanced Range of Analog and CAN Radio Platforms**

**• Ideal for OE and retrofit as well as aftermarket replacement and upgrade**

**• Available in 12V and 24V with speakers, antennas, and accessories**

Allentown, PA June 23, 2021. Continental, a leading global supplier of systems, components, and tires to automobile, truck, and agriculture/construction equipment manufacturers, and a trusted provider of OE-engineered aftermarket parts, has expanded its single DIN radio line with advanced radio platforms engineered to deliver exceptional sound quality, style, and functionality.

Continental radios are built for durability and reliability under rugged use and vibration and are designed for easy installation on small and medium trucks, agricultural and construction equipment, off highway vehicles, buses and motorcoaches, recreational vehicles, campers, and trailers.

Continental offers both analog and CAN platforms for 12V and 24V applications. The radios are available with a variety of different feature options, including AM/FM Worldwide RDS-Receiver, DAB tuner, Bluetooth, MP3/WMA playback, CD player, USB, mix audio input, 30-day clock, non-volatile memory for settings and sound presets, ISO 104787 connector, and additional auxiliary inputs.

**OE and retrofit applications**

For OE and retrofit, the innovative CAN designs offer a systems approach that allows for perfect integration with vehicle controls and other HMI devices via CAN J1939. With display or Black box version, the units allow for use with steering wheel or armrest controls, integration with existing displays, and Bluetooth capability. Accessories such as additional external microphones and auxiliary cables for added inputs are also available.

**Aftermarket replacement or upgrade**

The functional design and exceptional sound quality of Continental’s analog models make them an ideal choice for replacement or upgrade in any aftermarket application. The radios are designed with an intuitive interface, along with large buttons and turn keys with grip for ease of use and straightforward access to a sophisticated range of functionality and user features.

**Speakers and antennas**

Continental offers a wide range of AM/FM antennas for roof or windscreen mounting, along with various lengths of extension cables from 1.5 to 2.8 m and adapters for wide application coverage. Continental’s speaker line is designed to provide excellent and consistently dynamic sound quality with all Continental radios in a wide variety of applications. The speakers are available in 100mm and 130mm diameter sizes and sold as pairs with grilles, or in bulk with speakers and grilles separately as needed for OE installations.

For more information, call 800-564-5066 or contact: salessupport-us@continental.com

Continental develops pioneering technologies and services for sustainable and connected mobility of people and their goods. Founded in 1871, the technology company offers safe, efficient, intelligent, and affordable solutions for vehicles, machines, traffic and transportation. In 2020, Continental generated sales of €37.7 billion and currently employs around 235,000 people in 58 countries and markets. In 2021, the company celebrates its 150th anniversary.

Continental offers a wide-ranging portfolio for off-highway applications which makes construction, agricultural and transport machinery and vehicles safer, more efficient, more comfortable and more connected. The corporation supplies interdivisional solutions for monitoring the condition of components and systems as well as technologies for information management, exhaust-gas aftertreatment, rubber and plastic products, and tires – all tailor-made and from a single source

*Image file: Continental-Radio-Speakers-Antenna-Gp.jpg*

*Caption: Continental expands radio line with advanced analog and CAN Radios, speakers, and antennas.*

**Press Contact**

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