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Continental ClearContact Maximizes Wiper Blade Profitability with Minimum Inventory, Easy Install

**• Ready to install right out of the box**

**• Application-specific design for fast, one-step installation**

• Lean inventory covers over 94% of cars and light trucks

Allentown, PA November 2, 2021 - Continental, a leading global supplier of systems, components, and tires to automobile and truck manufacturers, offers an exceptional wiper blade program designed for professional technicians that offers quick and easy OE fit and trouble-free inventory. ClearContact™ Premium Beam Windshield Wiper Blades are ready to use right out of the box and come fitted with the right connection needed for the vehicle, so there’s no need for adapters or hassles with the installation.

With ClearContact, wiper blade replacement is a fast and easy one-step operation. Plus, the maximum application coverage offered by ClearContact’s minimal inventory requirement, makes it an ideal choice for service shops, tire dealers, and quick lubes.

Featuring an advanced beam design, ClearContact Windshield Wipers are built to maintain an even pressure on the wiper blade for consistent performance, from edge to edge. The state-of-the-art blade composition resists UV light and harsh environmental conditions to remain flexible and provide an exceptionally long service life.

The ClearContact Wiper Blade program includes 14 front wiper blade part numbers that covers over 94% of passenger cars and light trucks that come in for service. The front blades feature an all-beam design and are available in lengths from 15 to 28 inches. The rear wipers range includes 19-part numbers in lengths from 10 to 16 inches. The overall program coverage exceeds 258M VIO in the United States and Canada.

The ClearContact program also includes a convenient floor display that’s designed to deliver maximum application coverage with minimal inventory. The display (CC901), free with a required minimum order, measures a compact, 8” L X 18” W X 63.5” H and comes with a total of 70 front wiper blades – five each of 14 SKUs in the ClearContact Premium Beam Wiper Blade line, a printed application guide, and a colorful countermat.

Continental is a leading aftermarket supplier of OE-engineered parts for HVAC and engine cooling, door systems, tire pressure monitoring systems, engine management, fuel systems and instrumentation, as well as automotive diagnostic systems, premium wiper blades, and brake system parts and fluid.

For more information, visit: continentalaftermarket.com

or contact: [salessupport-us@continental.com](mailto:salessupport-us@continental.com)

Continental develops pioneering technologies and services for sustainable and connected mobility of people and their goods. Founded in 1871, the technology company offers safe, efficient, intelligent, and affordable solutions for vehicles, machines, traffic and transportation. In 2020, Continental generated sales of €37.7 billion and currently employs around 193,000 people in 58 countries and markets. In 2021, the company celebrates its 150th anniversary.

Drawing on more than 120 years of cooperation with vehicle manufacturers, Continental offers a broad range of spare parts in OEM quality for the aftermarket. Under brands like Continental, ATE, VDO, REDI-Sensor, ClearContact, OEM DP, Autodiagnos, Uniroyal, Semperit, and GALFER, the technology company manufactures tens of thousands of products, including tires, brakes, drive components and thermal management components. It also provides diagnostic solutions, tools and services for repair shops. Continental is one of the most important suppliers in the independent automotive aftermarket.

*Image file:*

*Continental-ClearContact-Wiper-Blades-Pkg.jpg*

*Caption:*

*Continental ClearContact Premium Beam Wiper Blades feature quick and easy OE fit and a minimal inventory that delivers maximum application coverage.*

*Image file:*

*Continental-ClearContact-Wiper-Blade-Display.jpg*

*Caption:*

*Continental’s ClearContact wiper blade floor display provides coverage for 94% of vehicles of passenger cars and light trucks.*

**Press Contact**

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