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Continental Launches New North America
 Automotive Aftermarket Website

• [continentalaftermarket.com](http://www.continentalaftermarket.com/) centralizes all information and news for OE replacement parts, diagnostic equipment, and speciality vehicle solutions

Allentown, PA November 2, 2021. Continental, a leading global supplier of systems, components, and tires to automobile, truck, and agriculture/construction equipment manufacturers, and a trusted provider of OE-engineered aftermarket replacement parts, has just launched a new website encompasing all of Continental’s OE-quality aftermarket replacements parts, diagnostic equipment, and innovative solutions for speciality vehicles.

The new website at [continentalaftermarket.com](http://www.continentalaftermarket.com/) serves as a central location for all product information, cataloging, training, news, and more. It allows easy access to all of Continental’s brands including ATE Brake Systems, REDI-Sensor™ Multi-Application TPMS Sensors, Autodiagnos™ Automotive Diagnostic Tools, ClearContact™ Premium Beam Wiper Blades, and Continental Speciality Vehicle Solutions.

A major component of the new website is the Continental Online Parts Catalog, that offers an easy and simple-to-use year/make/model look-up along with a VIN search, cross reference, Buyer’s guide, a where-to-buy feature, and links to product information and specifications, how-to videos, and technical document downloads.

In addition to the all-brand online parts catalog, the Continental website also features a “Training Central” section that provides a wide variety of online training programs, webinars, and how-to demostration videos to help users expand their technical knowledge about the products and their specific applications. Aftermarket products currently featured in Training Central include REDI-Sensor TPMS Sensors, Autodiagnos Pro and TPMS tools, and Continental Hybrid Battery Cooling Fans and Coolant Inverter Pumps.

The Continental Speciality Vehicle Solutions section provides valuable insight into the expanding Continental portfolio of innovations designed to provide smart mobility, safety, and driver comfort for commercial vehicles, heavy duty trucks, off-highway and agricultural equipment, as well buses and recreational vehicles.

Continental is a leading aftermarket supplier of OE-engineered parts for HVAC and engine cooling, door systems, tire pressure monitoring systems, engine management, fuel systems and instrumentation, as well as automotive diagnostic systems, premium wiper blades, and brake system parts and fluid.

For more information, visit: [continentalaftermarket.com](http://www.continentalaftermarket.com/)

or contact: salessupport-us@continental.com

Continental develops pioneering technologies and services for sustainable and connected mobility of people and their goods. Founded in 1871, the technology company offers safe, efficient, intelligent, and affordable solutions for vehicles, machines, traffic, and transportation. In 2020, Continental generated sales of €37.7 billion and currently employs around 193,000 people in 58 countries and markets. In 2021, the company celebrates its 150th anniversary.

Drawing on more than 120 years of cooperation with vehicle manufacturers, Continental offers a broad range of spare parts in OEM quality for the aftermarket. Under brands like Continental, ATE, VDO, REDI-Sensor, ClearContact, OEM DP, Autodiagnos, Uniroyal, Semperit, and GALFER, the technology company manufactures tens of thousands of products, including tires, brakes, drive components and thermal management components. It also provides diagnostic solutions, tools and services for repair shops. Continental is one of the most important suppliers in the independent automotive aftermarket.

*Image file: Continental-New-Aftermarket-Website.jpg*

*Caption: Continental launches new North American automotive aftermarket website at continentalaftermarket.com.*

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