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Continental Launches New Line of Active Grill Shutters for Direct Replacement on Chrysler and Ford

• 18-part numbers deliver coverage for over 16 million Ford and Chrysler VIO

• Identical in fit and function to the OE part

• Improves fuel efficiency by maintaining ideal engine operating temps

Allentown, PA December 14, 2021 - Continental, a leading manufacturer and supplier of OE-engineered aftermarket replacement parts, has introduced a new line of Active Grill Shutters for popular Ford and Chrysler models. Previously available as a dealer-only part, Continental Active Grill Shutters are now available to the aftermarket for direct replacement on popular Chrysler and Ford models.

Continental currently offers 18 part numbers and delivers coverage for over 16 million Chrysler, Ford, and Lincoln VIO from 2012-2020. Key applications include Chrysler 200, Ford Focus, Escape, Mustang, Explorer, F150, Fusion, and Lincoln MKZ. Continental expects to expand coverage for its Active Grill Shutters to over 100 part numbers in 2022.

Christina Bergstrom, Senior Product Manager announced the new line, noting, “Continental developed this line of Active Grill Shutters to meet the rising demand for affordable replacement parts for sophisticated vehicle systems, like engine cooling. These shutters provide the same operation as the OE part, and ensure the vehicles function at the proper temperatures, improving fuel economy.”

Active Grill Shutters play an important part in improving vehicle fuel efficiency by maintaining ideal engine operating temperatures. They open at lower speeds to help keep the engine cool and close at higher speeds to reduce drag. They also assist in engine warm up by retaining heat while the vehicle is parked.

Continental is a leading aftermarket supplier of OE-engineered parts for HVAC and engine cooling, door systems, tire pressure monitoring systems, engine management, fuel systems and instrumentation, as well as automotive diagnostic systems, premium wiper blades, and brake system parts and fluid.

For more information, visit: [continentalaftermarket.com](http://www.continentalaftermarket.com/)

or contact: [salessupport-us@continental.com](mailto:salessupport-us@continental.com)

Continental develops pioneering technologies and services for sustainable and connected mobility of people and their goods. Founded in 1871, the technology company offers safe, efficient, intelligent, and affordable solutions for vehicles, machines, traffic, and transportation. In 2020, Continental generated sales of €37.7 billion and currently employs around 192,000 people in 58 countries and markets. On October 8, 2021, the company celebrated its 150th anniversary.

Drawing on more than 120 years of cooperation with vehicle manufacturers, Continental offers a broad range of spare parts in OEM quality for the aftermarket. Under brands like Continental, ATE, VDO, REDI-Sensor, ClearContact, OEM DP, Autodiagnos, Uniroyal, Semperit, and GALFER, the technology company manufactures tens of thousands of products, including tires, brakes, drive components and thermal management components. It also provides diagnostic solutions, tools and services for repair shops. Continental is one of the most important suppliers in the independent automotive aftermarket.

*Image file:   
Continental-Active-Grill-Shutters.jpg*

*Caption:   
Active Grill Shutters from Continental improve fuel efficiency on popular Chrysler and Ford models.*

**Press Contact**

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