Continental to Introduce Six Triple Fan Part Numbers for Cadillac, Chevrolet, and GMC Models

* Application coverage includes Escalade, Silverado, Denali, Sierra, Yukon
* Fans will be introduced to the market in 2024
* Six part numbers cover several million vehicles-in-operation

**Las Vegas, NV, October 31, 2023 —** Continental will introduce a new line of Triple Fans for some of the most popular truck and SUV models on the road today. The line, which consists of six part numbers, provides application coverage for the Cadillac Escalade, Chevrolet Silverado, and GMC Denali, Sierra, and Yukon. The Continental Triple Fan line will be released to the market in 2024.

“The makes and models that we cover with these new triple fans are some of the most commonly seen vehicles on the road today,” added Dan Caciolo, Head of Product Management at Continental. “We understood there was a significant market for these fans, as technicians frequently observe the original fan failing due to wear, corrosion, or impact. Continental will offer a part that technicians can install with ease and be sure that the repair will hold.” With the six part numbers that will be released, Continental Triple Fans will provide application for several million vehicles-in-operation.

Continental is a leading aftermarket supplier of OE-engineered parts for HVAC and engine cooling, door systems, tire pressure monitoring systems, engine management, fuel systems, instrumentation, as well as automotive diagnostic systems, premium wiper blades, air, cabin, fuel, and oil filters, and brake system parts and fluid.

For more information, visit: continentalaftermarket.com or contact: salessupport-us@continental.com

Continental develops pioneering technologies and services for sustainable and connected mobility of people and their goods. Founded in 1871, the technology company offers safe, efficient, intelligent and affordable solutions for vehicles, machines, traffic and transportation. In 2022, Continental generated sales of €39.4 billion and currently employs around 200,000 people in 57 countries and markets.

Drawing on more than 120 years of cooperation with vehicle manufacturers, Continental offers a broad range of spare parts in OEM quality for the aftermarket. Under brands like Continental, ATE, VDO,
REDI-Sensor, ClearContact, Autodiagnos, Uniroyal, Semperit, and GALFER, the technology company manufactures tens of thousands of products, including tires, brakes, drive components and thermal management components. It also provides diagnostic solutions, tools and services for repair shops. Continental is one of the most important suppliers in the independent automotive aftermarket.

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| Continental-Triple-Fans.jpg  | Continental will introduce six Triple Fan part numbers in 2024. |
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