

Press Release

ess Release

Press Release

Press Release

Press Release

Press Release

Press Release

Press Release

Press Release

ess Release

Press Release

Press Release

Press Release

Press Release

Press Release

Press Release

Press Release

Press Release

ess Release

Press Release

Press Release

Press Release

Press Release

Press Release

Press Release

Press Release

ess Release

Press Release

Press Release

Press Release

Press Release

Press Release

Press Release

Press Release

Press Release

ess Release

Press Release

Press Release

Press Release

Press Release

Press Release

Press Release

Press Release

ess Release

Press Release

Press Release

Press Release

Press Release

Press Release

Press Release

Press Release

Press Release

ess Release

Press Release

Press Release

Press Release

Press Release

Press Release

Press Release

Press Release

ess Release

Press Release

Press Release

Press Release

Press Release

Press Release

Press Release

Press Release





**New VDO REDI-Sensor SE10005 Expands TPMS Service Coverage to Over 128 Million Vehicles on the Road**

**• Applications include 2014 and newer Buick, Cadillac, Chevrolet, Chrysler, Dodge, Fiat, GMC, Hyundai, Jeep, Nissan, RAM, and Subaru**

Allentown, PA,December 4, 2019. Continental Commercial Vehicles & Aftermarket has introduced a new VDO REDI-Sensor Multi-Application TPMS Sensor to the REDI-Sensor line that substantially expands total coverage to over 128 million VIO. Coverage includes Buick, Cadillac, Chevrolet, Chrysler, Dodge, Fiat, GMC, Hyundai, Jeep, Nissan, RAM, and Subaru applications model year 2014 and newer. With the new SE10005 added to the REDI-Sensor line, shops will be able to replace over 280 OE sensors.

Designed to follow OE vehicle relearn procedures, the REDI-Sensor SE10005 is compatible with all major scan tools and is ready to install right out of the box, with no need for programming or cloning.

The VDO REDI-Sensor SE10005 TPMS Sensor will be available for sale during Q1 of 2020.

Continental Commercial Vehicles & Aftermarket is a leading aftermarket supplier of OE-engineered parts for HVAC and engine cooling, door systems, tire pressure monitoring systems, engine management, fuel systems and instrumentation, as well as automotive diagnostic systems, premium wiper blades, and brake system parts and fluid.

**For more information, visit:** [**www.redi-sensor.com**](http://www.redi-sensor.com/)

**or contact: salessupport-us@vdo.com**

Continental develops pioneering technologies and services for sustainable and connected mobility of people and their goods. Founded in 1871, the technology company offers safe, efficient, intelligent, and affordable solutions for vehicles, machines, traffic, and transportation. In 2018, Continental generated preliminary sales of around €44.4 billion and currently employs more than 244,000 people in 60 countries and markets.

Information management in and beyond the vehicle is at the very heart of the Interior division. The product portfolio for different types of vehicles includes: instrument clusters, multifunctional and head-up displays, control units, access control and tire-information systems, radios, infotainment systems, input devices, control panels, climate control units, software, cockpits as well as services and solutions for telematics and Intelligent Transportation Systems. The Interior division employs around 48,000 people worldwide and generated sales of €9.7 billion in 2018.

Within the Interior Division the Commercial Vehicles & Aftermarket Business Unit accommodates the specific requirements of the commercial vehicle, special vehicle and aftermarket sector. A global network of sales and service companies ensures proximity to local customers. Covering the product brands Continental, VDO, ATE, Galfer and Barum the Business Unit offers web based managed services, fleet management and tachograph solutions electronic products, systems and services for commercial and special vehicles, a broad selection of products for specialized workshops and spare parts for the Independent Aftermarket and the Original Equipment Services after end of series production of the vehicle manufacturer.

###

*Image file: VDO-REDI-Sensor-SE10005.jpg*

*Caption: Continental’s new VDO REDI-Sensor SE10005 TPMS Sensor expands*

*REDI-Sensor line coverage to over 128 million vehicles in operation.*

**Contact for journalists:**

Anouré V. Fenstermaker

Marketing Communications Manager  
Continental  
Interior / Commercial Vehicles Aftermarket  
6755 Snowdrift Road, Allentown, PA 18106  
Tel: (484) 705-1909 , Fax: (610) 289-1766  
Email: [anoure.fenstermaker@continental-corporation.com](mailto:anoure.fenstermaker@continental-corporation.com)

338-19/CO6211