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**Continental OE-quality Electric Motor Products Built to Help Hybrids Maintain OE Performance**

**• Direct OE-quality replacements for popular Asian, domestic and European vehicles**

Allentown, PA August 25, 2021. Continental, a leading manufacturer and supplier of OE-engineered aftermarket replacement parts, and a global leader in future vehicle electrification, now offers an extensive range of OE-quality electric motor parts for Asian, domestic, and European hybrid vehicle service. These components, previously only available from the OE dealer, are exact replacements for the original part, providing vehicle specific fit, form, and function. They are designed to restore and maintain optimal hybrid vehicle performance and reliability. Continental’s hybrid replacement parts line includes Hybrid Battery Cooling Fans, Inverter Coolant Pumps, HVAC Blower Motors, and Engine Cooling Fan Assemblies.

Continental offers 16 Hybrid Battery Cooling Fan part numbers for direct replacement on Ford, GM, Honda, Hyundai, KIA, and Toyota hybrids from 2003 to 2020. They are designed to restore original battery cooling performance while delivering quiet, dependable operation, and optimal service life. Continental’s newest addition of Hybrid Inverter Coolant Pumps are available in five part numbers for popular models of Ford Escape, Toyota Prius, and Lexus CT200h.

With an expanded line of over 40 HVAC Blower Motors and 55+ Cooling Fan Assemblies, Continental offers deep coverage for popular Acura, Audi, Buick, Cadillac, Ford, Honda, Hyundai, Infiniti, Lexus, Nissan, Porsche, and Toyota models from 2000 to 2021.

Christina Bergstrom, Senior Product Manager noted, “Continental’s growing line of hybrid vehicle service parts is meeting today’s increasing demand for affordable, OE-quality replacement parts that are available outside of the dealer network. Our parts are built to eliminate service hassles and deliver the 100% OE vehicle specific fit, form, and function you would expect from Continental. These OE replacement parts are identical to the original units installed on the assembly line and feature the same OE mounting points and plug n’ play electrical connections for quick, easy, and trouble-free installation.”

For more information, visit: continentalaftermarket.com

or contact: salessupport-us@continental.com

Continental is a leading aftermarket supplier of OE-engineered parts for HVAC and engine cooling, door systems, tire pressure monitoring systems, engine management, fuel systems and instrumentation, as well as automotive diagnostic systems, premium wiper blades, and brake system parts and fluid.

Continental develops pioneering technologies and services for sustainable and connected mobility of people and their goods. Founded in 1871, the technology company offers safe, efficient, intelligent, and affordable solutions for vehicles, machines, traffic and transportation. In 2020, Continental generated sales of €37.7 billion and currently employs around 233,000 people in 58 countries and markets. In 2021, the company celebrates its 150th anniversary.

Drawing on more than 120 years of cooperation with vehicle manufacturers, Continental offers a broad range of spare parts in OEM quality for the aftermarket. Under brands like Continental, ATE, VDO, REDI-Sensor, ClearContact, OEM DP, Autodiagnos, Uniroyal, Semperit, and GALFER, the technology company manufactures tens of thousands of products, including tires, brakes, drive components and thermal management components. It also provides diagnostic solutions, tools and services for repair shops. Continental is one of the most important suppliers in the independent automotive aftermarket.

*Image file: Continental-Hybrid-Vehicle-Replacement-Parts.jpg*

*Caption: Continental offers a wide range of OE-quality, direct replacement hybrid vehicle service parts for popular Asian, domestic and European vehicle applications.*

**Press Contact**

Anouré V. Fenstermaker

Marketing Communications Manager
Continental

Vehicle Networking and Information (VNI)

Commercial Vehicles and Services (CVS)
6755 Snowdrift Road, Allentown, PA 18106
Tel: (484) 705-1909, Fax: (610) 289-1766
Email: anoure.fenstermaker@continental.com

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