

Electric Motors

Continental is the #1 source for Aftermarket electric motors

344,000,000

Registered passenger cars, light trucks, and motorcycles in the USA in 2023

16.2 Million

New cars forecasted to be produced in 2023



1837

The first US electric motor patent was issued



97%

of 2023 automobiles have electric engine cooling fans



99%

of all new cars are equipped with A/C



40+













1.3 Hours

Average shop time for electric cooling fan replacement



7-10 Years

Average electric motor "in-service" life'



With **over 975 million** application choices, do the math, **Continental is the**

#1 source for Aftermarket electric motors:

- Engine Cooling Motors
- HVAC Blower Motors & wheels
- Engine Cooling Fan Assemblies
- > Hybrid battery cooling fans
 - Interior Seat CoolingFans
 - Windshield Systems
- > Door Lock Actuators
- > Window Lift Motors
- Window Regulators

Ever tried to count how many systems in your vehicle have an electric motor at its heart



The list is impressive, from the starter to clocks, CD players, antennas, windows, HVAC system, seats, anti lock brakes, door locks, hatchback lids, sun roofs, windshield wipers, and throttle controls just to name a few.

Continental is the leader in providing electric motors to the automotive Aftermarket. Most major Aftermarket parts distributors in North America have selected Continental as their brand of choice for replacement automotive electric motors. Continental is the first choice for all critical applications including Hybrid systems, window lift, HVAC, and engine cooling systems. Continental is in the forefront of product development to meet the ongoing demands of new vehicle designs and providing the highest level of customer satisfaction. To meet these challenges the Continental product lines are constantly growing to deliver high performance solutions in a significantly changing environment.